

SIERRA MADRE NEWS

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, DECEMBER 1, 1911

NO. 9.

VOL. VI.

UNCLE SAM WILL HELP PROTECT WATER SUPPLY

SECRETARY WILSON SEEKS CO-OPERATION BETWEEN FOREST-SERVICE AND CITIES RECEIVING WATER FROM THE PUBLIC DOMAIN.

Sierra Madre may be able to secure the assistance of the government of the United States in protecting its water supply in the Little Santa Anita canyon from contamination. The need for such protection was cited editorially in the News last week. A bulletin just received at this office from the department of agriculture deals with the same subject in a general way as follows:

Secretary Wilson has decided that the interests of cities and towns which obtain their water from streams having their watersheds within National Forests call for special measures of protection, and he has therefore developed a plan of co-operation for the Department of Agriculture with those communities which are alive to the importance of keeping their water supply pure.

There are many Western towns and cities, some of them of large size which derive their water from drainage basins lying inside the National Forests. One of the recognized objects of forestry is to insure the permanence and protect the purity of municipal water supplies. As the forests are maintained for the benefit of the public, Secretary Wilson considers it the duty of his department to do all that it can both to prevent the pollution of such supplies and to create or maintain conditions most favorable to a constant flow of clear water.

Stock raising and occupancy of the land for the various kinds of use which are ordinarily encouraged or the National Forests may be highly undesirable if allowed on drainage basins which are the sources of drinking water. There is also to be considered the injury which may be done by the use of land in the vicinity of the city or city except for the protection and care of the forests, marking, cutting, and disposing of timber which the forest officers find may be removed without injury to the water supply of the city, or for the building of roads, trails, telephone lines, etc., not inconsistent with the objects of the agreement, or for rights of way acquired under acts of Congress. The Secretary also agrees to require all persons employed on or occupying any of the land both to comply with the regulations governing National Forests and to observe all sanitary regulations which the city may propose and the Secretary approve.

The agreement provides for the extension and improvement of the forest if the water is silt-laden. By protecting and improving the forest cover and by enforcing special regulations to minimize erosion and to provide for the maintenance of sanitary conditions, the government will try to safeguard the interests of the public.

A form of agreement has been drawn up, providing that, when co-operation is entered into between the secretary of Agriculture and any city desiring conservation and protection

COUNTY'S MARVELOUS GROWTH

Census Report Shows Distribution of Population About Los Angeles

Statistics showing the remarkable growth of Los Angeles County since 1870, and disclosing the proportionate distribution of population as compiled by the federal census of 1910, have just been announced by the Census Bureau at Washington. A bulletin containing this information, issued by William C. Hunt, chief statistician of population of the Department of Commerce and Labor, was received this week. The figures upon which it is based were those gathered in the summer of 1910, and it is estimated that there has been an increase in population since then of many thousands, both in the city and county.

Of the 504,131 people credited to Los Angeles county by the census of 1910, the country districts have 22,183, while in the city districts there are 481,948.

The bulletin shows that the land area of the county embraces 4,057 square miles—the largest county in the state—and the population per square mile is 124. The comparative figures are shown in the following table, which tells the story of the wonderful growth and progress of the county since 1870:

Total population, 1910.....	504,131
Total population, 1900.....	170,293
Total population, 1890.....	101,454
Total population, 1880.....	33,381
Total population, 1870.....	15,302
Increase 1900-1910.....	333,838
Percent of increase.....	195.6
Increase 1890-1900.....	68,844
Percent of increase.....	67.9
Land area (square miles).....	4,057
Population per square mile 1910.....	124.0
Rural population per square mile 1910.....	22.7
Urban and Rural Territory	
Urban, 1910—Places of 2500 or more, 1910.....	411,948
Same places in 1900.....	128,869
Percent of increase 1900-1910.....	219.7
Rural, 1910—Remainder county, 1910.....	92,183
Same territory in 1900.....	41,429
Percent of increase, 1900-1910.....	122.5
Urban, 1900—Places of 2500 or more, 1900.....	120,179
Rural, 1900—Remainder county, 1900.....	50,119
Percent of increase of 2500 or more, 1910.....	81.7
Percent in places of 2500 or more, 1900.....	70.6

PLANNING NEXT LAND SHOW

Event Will be Prophetic of Opening of the Panama Canal.

Announcement that the Panama Canal will be open in 1913 has caused capitalists, in all parts of the country to fix their eyes on the sparsely settled lands between the Rocky Mountains and the Pacific as offering opportunity for vast profits. Each year more than 200,000 immigrants to the United States list themselves as farmers, and it is expected that this number, at least, will be diverted to the Pacific seaboard by the canal.

The reason back of this may be seen in the agreement of economic experts that the Sierra Nevada range of mountains in California alone, far exceeds in natural wealth the mountain ridge comprising two-thirds of Italy, from which more than 20,000,000 people draw their livelihood, and support a debt-burdened government.

The Great Land Show to be held in Los Angeles next March by the Pacific Land & Products Exposition will give these capitalists their first opportunity for careful comparison of the money-making advantages of the various sections of the Pacific states, in connection with the canal opening.

This gives the show an international significance, and has caused Henry E. Huntington to accept the position of president, with Philip D. Wilson as general manager, while the Southern Pacific, Santa Fe, Salt Lake and Pacific Electric systems are represented on the advisory committee by William Sproule, Epes Randolph, E. O. McCormick, J. J. Byrne, F. A. Wann, Paul Shoup and others. Other distinguished men on the committee are J. C. Moore and D. C. Collier, heads, respectively of the San Francisco and San Diego 1915 expositions; U. S. Senator J. D. Worris; Congressman W. D. Stephens; B. A. Woodford, manager California Fruit Growers Exchange; Secondo Guasti, president Italian Vineyard Company; J. A. Driffield, manager American Beet Sugar Company; J. M. Waterman, president of the Lima Bean Growers Association; E. W. Scripps, San Diego; C. A. Barlow and H. A. Jastrow, Bakersfield, and many prominent Coast bankers, land developers and merchants.

MRS. WELLS TO SPEAK

Mrs. Alice Stebbins Wells of Los Angeles will speak in the Congregational church Sunday evening on moral reform. Mrs. Wells is the only woman member of the Los Angeles police force, and is a keen student of moral conditions. She is a woman of much ability and has opportunity for first-hand observation and study. She should have a large hearing in Sierra Madre.

JAPANESE FOSTER GOOD WILL

The Japanese Association of Sierra Madre will hold a meeting in Town Hall Saturday evening, December 2, to which all citizens are invited. The purpose is to promote mutual friendship and good will between America and Japan. No admission fee will be charged. The hour is eight o'clock. It is hoped that a large audience will be present.

EPISCOPAL SERVICES

Church of the Ascension, the Rev. Dr. George H. Cornell, Rector. First Sunday in Advent. Sunday School 9:45 a. m.; sermon and Holy Communion, 11 a. m. Evening prayer and address, 7:30 o'clock. All are cordially invited.

EXPRESS CAR LEAVE EARLIER

The leaving time of the morning express car leaving Sierra Madre for Los Angeles and running by way of Pasadena has been changed to 7:30 o'clock. It formerly left at 7:42. The change was made to accommodate students from Sierra Madre attending high school in Pasadena.

George Humphries made a short business trip to Oceanside this week.

THE RED CROSS SEAL

(By S. E. Kiser)
I'm little, but I travel far,
My mission is to lessen grief,
To search among the plagues that are
And banish from the world their chief.

However poor you chance to be,
Or young or old, or weak or strong,
Your servant I will gladly be,
So that you, too, may be along.

I help to rid the world of dread,
To darkened places I give light;
I lift up many a wearied head,
I am a watchman in the night.

I bring a message of good cheer,
I preach the creed of brotherhood;
I show the way and make it clear,
My object is the common good.

I lift the fallen, aid the weak,
I watch beside the infant's cot;
I bring the color to his cheek
Who languishes where hope is not.

I swing the gates of gloom ajar,
I help to make the future bright;
I'm little, but I travel far;
I am a watchman in the night.

FORESTER LAUDS STREET TREES

State Official Outlines Best Method of Beautifying Towns

State Forester, G. Morris Homans says: "Tree planting in park strips between the curb and sidewalk is the easiest, surest and cheapest way to beautify a city. The more beautiful a city is made, or any particular section of a city, the more rapid is the rise in property values. Ultimately this means more money in the pockets of all the citizens, and especially of those who own homes.

There are many who think civic landscape improvement should be left to the respective individual property owners. A little study and consideration on your part will convince you of the fallacy. Some people are enterprising, others are not. Some own their own homes, others do not. But even if every one were active in beautifying the strip in front of his property, still it would be better to have the city do the work, for most people have neither the time nor the experience necessary to obtain results. Moreover, there is no one tree, nor group of trees, nor one method of planting, which the well-meaning citizens could, unless organized, agree upon.

In some cities, improvement associations, formed of the progressive and public spirited citizens either on one street or in some particular neighborhood have rendered most excellent services. If the city is large enough the services of a trained gardener should be secured. There are many smaller cities and towns, however, not yet able to secure the services of an expert, that are in great need of a more uniform system of street ornamentation.

The first thing to decide, is the species or species of trees to be planted. Then the trees must be such as will flourish in city conditions of smoke, gas, etc. The stem must be erect and straight, the crown compact and symmetrical. Do not select trees of untidy habits, that are always shedding bark, leaves or fruit. The trees must not be brittle, for each tree, growing alone, gets the full force of the wind and storms. The tree to be chosen must not be one that tends to disrupt the pavement, curb, sidewalk and sewer with its roots.

California towns and cities, already famous for their beauty, could be made much more attractive still by the intelligent united and well directed efforts of the public spirited citizens, along the lines of street improvement.

ERECTING NEW OFFICE BUILDING

A building permit has been issued to the Carnegie Institution for a \$30,000 office building to be erected in connection with the present laboratory plant on Santa Barbara street, Pasadena. The structure will be of brick and reinforced concrete, entirely fireproof. Excavations have already begun. The present office building is of frame construction, affording little protection from fire for the many valuable records and for the material in use in the current computations on the work of the solar observatory on Mt. Wilson, which is always under way. The only fireproof part of the present office building is the concrete vault used for storing the invaluable negatives of the sun and other heavenly bodies made with the various instruments at the observatory.

At The Public Library

Many books of interest have been placed on the shelves of the public library since the publication of the last list. The accessions are about evenly divided between fiction and non-fiction. The list includes work of value to every one and for every department of the library.

For readers wishing to keep abreast of the times in politics and economics there are "The Science of Wealth," "The Science of Finance," "The Socialist Movement," "Liberalism," "Crime and Insanity," "Twenty Years of Hull House," and others. Science for the non-technical reader is contained in "The Animal World," "The Chemistry of Commerce," "Economic Geology," "Creative Evolution" and others. "The Scientific American Cyclopaedia of Formulas" contains the largest assortment of workable recipes ever published in one volume. It deals with almost every branch of human industry. Biography of particular historical interest is contained in a number of volumes from the American Statesmen series. There are a number of travel works and volumes of essays.

Three of the most deservedly busy books in the library are small "pocket philosophies" by Arnold Bennett, entitled "Literary Taste; How to Form It," "Mental Efficiency," and "How to Live on Twenty-four Hours a Day." There is absolutely nothing dry about them. On the other hand they are the kind of book one does not like to lay aside until finished. They can be read at a sitting, and will bear re-reading.

The plan of keeping the library open on Saturday evening as well as on Monday and Thursday evenings, is growing in popularity among library patrons. A partial list of the recent accessions to the library is given below:

The Science of Wealth, J. A. Hobson.
The Socialist Movement, J. R. MacDonald.
Liberalism, L. T. Hobhouse.
Crime and Insanity, Charles Mercier.
The Animal World, F. W. Gamble.
Twenty Years of Hull House, Jane Adams.
The Chemistry of Commerce, R. K. Duncan.
Economic Geology, Heinrich Ries.
The Science of Finance, Henry C. Adams.
Literary Taste: How to Form It, Arnold Bennett.
Mental Efficiency, Arnold Bennett.
Story of the Aeroplane, Claude Grahame-White.
A History of England, Rudyard Kipling.
Thomas H. Benton, Theodore Roosevelt.
Thaddeus Stevens, Samuel W. McColl.
James Monroe, Daniel Colt Gilman.
Henry Clay, Carl Schurz (2 vols.).
Albert Gallatin, J. A. Stevens.
James Madison, Sidney H. Gay.
John Marshall, Julia MacGruder.
Thomas Jefferson, John T. Morse.
John Randolph, Henry Adams.
Andrew Jackson, W. G. Sumner.
Alexander Hamilton, Henry Cabot Lodge.
Panama, A. Edwards.
The Measure of a Man, Norman Duncan.
Castilian Days, John Hay.
Creative Evolution, Henri Bergson.

Four Months Afoot in Spain, H. A. Frank.
From a College Window, A. C. Benson.

Gray Days and Gold, William Winter.
In the Kaiser's Capital, Burt Estes Howard.
Evolution of the Art of Music, C. Herbert Parry.

Hilda Lessways, Arnold Bennett.
The Scientific American Cyclopaedia of Formulas.

Queed, H. S. Harrison.
Strawberry Acres, Grace Richmond.
The Last Galley, A. Conan Doyle.
Circle K, Edwin L. Sabin.
The One-Footed Fairy, Alice Brown.
Ship's Company, J. J. Jacobs.
Peter and Wendy, J. M. Barrie.
The Case of Richard Meynell, Mrs. Humphrey Ward.

Havoc, E. Phillips Oppenheim.
The Song of Renny, Maurice Hewitt.

The Iron Woman, Margaret Deland.
Following the Star, Florence L. Barclay.

The Fruitful Vine, Robert Hichens.
The Secret Garden, Frances H. Burnett.

The library has also received from the author a copy of the autobiography of Judge Charles Clinton Nourse of Sierra Madre. The book was printed for distribution among members of the author's family and is a beautiful specimen of bookmaking. By reason of his prominence in public affairs of Iowa for a long period of years, Judge Nourse has been able to put into the book much material of historical value.

Mr. and Mrs. C. H. Baker had as guests on Sunday Mr. and Mrs. George McLean of Mt. Vernon, Wash., and Mr. and Mrs. F. L. Morgan of Los Angeles.

HISTORY OF RED CROSS SEALS

Red Cross Christmas Seals date back in their origin to "charity stamps," first used for the soldiers' relief funds in Boston in 1862, during the Civil War. After the war, this method of raising money was discontinued in this country for a generation, although it found vogue in Portugal, Switzerland, Austria, France, Spain, Denmark, Norway, Russia, Sweden and other European countries. There are now several hundred different types of charity stamps used in all parts of the world, as many as forty being used in Austria for children's hospitals alone.

Stamps or seals were first used to get money for the anti-tuberculosis crusade in Norway and Sweden in 1904. After being used in these countries for three years, as a direct result of the interest of Jacob Riis in this movement, the Delaware Anti-Tuberculosis Association, headed by Miss Emily P. Bissell, and the Red Cross Society of Delaware, combined in issuing a Tuberculosis Stamp. So successful was this campaign that nearly \$3000 was realized, and the next year, in 1908, the American Red Cross was induced to issue a National Red Cross Tuberculosis Stamp. From this sale, \$135,000 was realized, that amount being almost doubled in 1909. Last year, for the first time, the sale was organized on a comprehensive basis, taking in all parts of the United States, and \$310,000 worth were sold. In 1911, the slogan for the campaign is "A Million for Tuberculosis from Red Cross Seals."

Sierra Madre Directory

CITY GOVERNMENT

ALFRED C. W. Jones, Chairman; J. J. Graham, N. H. Hays, J. C. Pegel, E. S. Cline, R. E. Clark and R. Corder, H. P. Cresswell, F. C. L. Lamer, H. H. H. Bridges, English, W. F. Bixby, Street Superintendent, N. H. Hays, Marshal and Tax Collector, A. M. J. Chaffin, Board of Health, Dr. R. H. Mackerras.

Justices sit in City Hall on the second and fourth Thursdays of each month at 7:30 p. m.

BOARD OF TRADE

ORGANIZED to promote the civic and commercial development of Sierra Madre. Meets in City Hall on second Monday evening of each month at 8 p. m. Officers—M. D. Webster, President; W. E. Farman, Vice President; F. H. Hartman, Secretary. Directors—C. W. Mitchell, W. E. Farman, George B. Morgridge, J. C. Dickson, Greer Caskey, F. H. Hartman.

PUBLIC LIBRARY

SIERRA MADRE FREE PUBLIC LIBRARY—Central avenue, W. of Lima. Open each weekday afternoon from 1:30 to 5:30 and on Monday, Thursday and Saturday evening from 7 to 9 o'clock. Miss F. B. Wheatley, Librarian. Municipal Library Board—George B. Morgridge, Chairman; H. J. Potter, Mrs. E. T. Pierce, W. S. Andrews, J. A. Osgood.

CHURCHES

FIRST CONGREGATIONAL—Central avenue, at H. Hays, R. V. Jam's school, Campbell, D. D., pastor. Sunday school, 9:30 a. m.; morning service, 11 a. m.; Christian Endeavor Society, 6:45 p. m.; evening service, 7:30 p. m.

CHURCH OF THE ASCENSION (Episcopal)—Dr. George H. Cornell, Rector. Residence, The Rectory, Phone Black 20. Sunday school, 9:45 a. m.; Holy Communion and first Sunday in the month, 11 a. m.; on the greater festival and other days by appointment, 7:30 a. m.; Sunday evening service from October to July, 7:30 p. m.

ROMAN CATHOLIC—Chapel on Highland avenue, east of Baldwin. Rev. M. W. Patch in charge. Services at 9 a. m. Sunday.

HOME OF TRUTH—403 Auburn Ave. Sunday service, 3:30 p. m. Bible lesson, Wednesday, 3 p. m. Healing meeting, Friday, 8 p. m. All are welcome.

FRATERNAL

SIERRA MADRE LODGE, No. 408, P. A. A. M.—Stated meeting first Tuesday of each month. All visiting Masons welcome. Club House, Hall, M. H. Bridge, V. M. J. D. Mackerras, Secretary.

SIERRA MADRE CHAPTER, O. E. S.—Meets the first and third Mondays of each month in Woman's Club House, Hall at 8 p. m. Visiting members welcome. Mrs. Frank Richmond, W. J. Mrs. Cabot Yrxa, Secretary.

SIERRA MADRE POST OFFICE

Mail Arrives
From the East—9 a. m.; 10 a. m.; 3:30 p. m.; 4 p. m.
From the West—9 a. m.; 3:30 p. m.; 6 p. m.
Mail Departs
For the East—7:40 a. m.; 11:30 a. m.; 2:15 p. m.; 4:30 p. m.
For the West—7:40 a. m.; 11:30 a. m.; 4:30 p. m.

Post Office Hours

Delivery—7:30 a. m. to 6:40 p. m. Lobby open till 8 p. m. Lobby open Sundays from 8 a. m. to 4 p. m.

PACIFIC ELECTRIC RAILWAY

Leaves Los Angeles | Leave Sierra Madre
A. M. P. M. A. M. P. M.
5:55 12:05 6:10 12:10
6:25 12:35 7:00 12:40
7:05 1:05 7:40 1:40
8:05 2:05 8:10 2:10
9:05 3:05 9:10 3:10
10:05 4:05 10:10 4:10
11:05 5:05 11:10 5:10
5:45 5:50 6:00 6:05
6:35 6:40 6:50 6:55
7:35 7:40 7:50 7:55
8:05 8:10 8:20 8:25
8:55 9:00 9:10 9:15
Express and passenger, except Sundays.

SANTA FE ROUTE

Santa Anita Station
East West
40 8:00 a. m. 9:44 a. m.
42 9:13 a. m. 10:57 a. m.
44 10:26 a. m. 12:10 p. m.
46 11:39 a. m. 1:23 p. m.
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PROFESSIONAL
CARDSDR. R. HAMILTON MACKERRAS
PHYSICIAN AND SURGEONOffice Hours: 9-10 a.m., 1-2 p.m., ex-
cept Sunday. Also by appointment
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ATTORNEY AT LAWCity Hall Tuesday and Friday
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An impressive showing of wash
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THE PACIFIC ELECTRIC RAILWAY

THERE IS ONLY ONE WAY

To Reach the Principal Cities and Towns, Mountain and Seashore
Resorts of Southern CaliforniaInformation and literature regarding the great Mt. Lowe trip,
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Don't Waste Time

trying to WEAR OUT a cold. It may wear YOU out.
Hobson's Wine of Cod Liver Oil not only will RID
you of it but will increase your appetite, BUILD you
up and fortify you against similar attacks.

Large Bottle \$1.00

Sierra Madre Pharmacy

F. H. Hartman

Phone Black 25

Res. Green 88

Brief Items of Interest

Miss Mabel Vale of Long Beach is
the week-end guest of Miss Hazel Hill.
Mr. and Mrs. George L. Garey have
gone to Nevada where they will spend
a week.Mrs. J. H. Burton of Ocean Park is
a guest at the home of Mr. and Mrs.
George Humphries.Miss Bonnie Rockhold of Riverside
is a guest at the home of her sister,
Mrs. Roland A. Adams.Mrs. A. E. Kirk and Miss Kora Kirk
of Los Angeles were calling on Sierra
Madre friends Wednesday.Mrs. M. Grove of Cincinnati visited
this week at the homes of Mrs. E. M.
Tufts and Mrs. E. J. Morgridge.Mr. and Mrs. Brockway and daughter
of Long Beach were guests of Mr. and
Mrs. Charles Hall Perry, Sunday.Mrs. Laura Stevenson and daughter,
Miss Janet, came up from San Diego to
spend the Thanksgiving holidays.Miss Mary Mason arrived this week
from Kansas City and is at the home
of her mother, Mrs. John T. Mason.Crawford Williams leaves Saturday
for Palm Springs. He will be accom-
panied by his mother, Mrs. P. Williams
of Ocean Park.Mrs. Frank Gresham who has been
visiting at the home of her mother,
Mrs. Lambert, has returned to her
home in Alameda.F. D. R. Moore spent Sunday in
Hemet, where he addressed the con-
vention of the San Bernardino County
Christian Endeavor Society.Mrs. Entwistle and Mr. George H.
Letteau entertained a large gather-
ing of relatives at Thanksgiving din-
ner, twenty-four being present, in all.E. S. Stilson has resigned his posi-
tion with the Bartlett Music Company
of Los Angeles. He will desert the
ranks of the commuters for rural pur-
suits.The dance to be held in the club
house this evening promises to be a
most enjoyable affair. Music will be
furnished by Mr. Suedy of Los Angeles.
Patrons and patronesses are Mr. and
Mrs. M. D. Welsch, Mr. and Mrs. W.
J. Lawless, Mr. and Mrs. W. E. Walker,
Mr. and Mrs. N. L. Stannard and
children of San Francisco have taken
apartments in the Reas bungalow on
South Mountain Trail Avenue and ex-
pect to spend several months in Sierra
Madre.Las Anxilladores de Sierra Madre
hold their meeting today instead of on
the regular day. The program includes
a talk by Miss Coleman of Los An-
geles on the work being done among
the poor children of the city.Mr. and Mrs. A. S. Mead entertained
a happy family reunion on Thank-
sgiving day at their home on East Cen-
tral. Those present were Mr. and Mrs.
E. N. Mead, Mr. and Mrs. E. W. Mead
and baby, Mr. and Mrs. N. L. Stannard
and family, Mrs. Florence Cheney and
Miss Lilla Wright.A new exchange coming to the News'
desk is the Coachella Valley News and
Index, published weekly at
Coachella. It is a well printed, newsy
seven-column folio. At the head of the
editorial column appears the name of
N. S. Dilworth, a former resident of
Sierra Madre. Mr. Dilworth's many
friends here will wish him success in
his journalistic career.Mrs. L. C. Torrance entertained in-
formally Tuesday afternoon with two
tables of bridge, after which tea was
served. The guests included Mrs. L.
Krebs, John Mas n. W. J. Lawless,
J. J. Martin, Weston, P. W. Andrews,
Frank Wright, G. Hallett Johnson and
W. H. Ingraham, Miss Emily Mason
and Mrs. Davis of Ocean Park.Mr. and Mrs. George E. Coopean
entertained a large number of friends
at Thanksgiving dinner at their home
on North Lima street. They were Mrs.
C. M. Morgan, Mrs. Hattie Ross, and
Mr. Norman Ross of Monrovia, Mr. and
Mrs. A. N. Lee, Miss Marguerite Lee
and Mr. Morgan Lee of Los Angeles,
Miss Anna Griswold and Mr. A. Ander-
son of Rochester, N. Y.; Miss Martha
Janes of Cornwall, Vt.; Miss Mary
Hobbs of Medina, Ohio; Miss Alverda
Stanley of Los Angeles, Mr. and Mrs.
C. W. Burrell of Sierra Madre.Miss Lilla Wright of Atlanta, Geor-
gia, is visiting Mrs. Florence Cheney.Mr. and Mrs. N. W. Tarr are the
proud parents of another son, Robert
Harding Tarr.The Misses Johnson of Auburn Ave-
nue spent Thanksgiving Day with rela-
tives in Santa Ana.J. J. Graham returned home in time
for Thanksgiving turkey after spending
several months in Montana.Mrs. E. T. Pierce is spending the
Thanksgiving holidays with her moth-
er, Mrs. Maull of San Diego.Mr. and Mrs. C. B. Green are spend-
ing the week-end as guests of Mr. and
Mrs. J. B. Green of Los Angeles.Mr. and Mrs. Robert Nichols and
daughter Dorothy spent Thanksgiving
Day at the home of their parents, Mr.
and Mrs. F. O. Nichols.E. W. Waldo Ward enjoyed the
Thanksgiving holiday in Sierra Madre,
visiting his little son at the home of
his brother, Irving N. Ward.Mr. and Mrs. C. W. Burrell have as
guests Miss Mary Hobbs of Medina,
Ohio, and Miss Martha Janes of Corn-
wall, Vt. They will spend the winter
in Sierra Madre.Miss Annis B. Coffey entertained
with a family Thanksgiving dinner.
Those present were Dr. and Mrs. Titian
J. Coffey and son, Master Marvin Keat-
ing Coffey, and Mr. and Mrs. George
Keating, of Los Angeles.Miss Jessie Ward entertained a few
friends informally last evening in honor
of Miss Lena Kirkpatrick of Long
Beach, who is her week-end guest.
The guests included Misses Winifred
Graham, Marguerite and Beatrice
Ward, Messrs. George Gary, Donald
Graham, Edward Pelletier, Emmett
Varney, Edward Ulrich.The home of Mr. and Mrs. L. C. Tor-
rance was the scene of a merry Thank-
sgiving dinner party. Covers were laid
for twelve. The guests were Madame
Torrance, Mr. J. S. Torrance, and Clay
Torrance of Los Angeles, Miss May
Welch, Miss Cowles and Mr. F. Welch
of Pasadena, and Miss Nebeker of
Santa Monica, who is the week-end
guest of Miss Katherine Torrance.A merry crowd of young people,
chaperoned by Mmes. E. W. Camp and
W. H. Ingraham, enjoyed their Thank-
sgiving dinner at the boys' cabin in the
Bailey canyon. The party included
Misses Antoinette Guernsey, Margaret
Dermott, Dorothy Stratton and Mr.
Juerney, of Los Angeles, Miss Dor-
othy Camp, and Messrs. Raymond An-
drews, Victor Hill, Charles Schwartz
and Fred Hinton.Orders for engraved cards left at
the News office will be executed with
absolute correctness.

Woman's Club

It has been decided to begin future
club meetings at two-thirty o'clock in-
stead of three o'clock, as the old ar-
rangement leaves so little time for the
program after the business session.The Philanthropy committee is a-
xious for donations for Christmas dis-
tribution among the poor of Los An-
geles, especially among the children of
River Street school. Toys and clothing
are especially desired.Miss Coulter will begin her dancing
class for advanced pupils at three
o'clock Saturday afternoon.Mrs. Stockwell of Los Angeles, chair-
man of the district committee on civil
service reform, talked at the club meet-
ing last Monday afternoon on the work
the organization is doing in finding
cures for patients who have been dis-
charged as cured from Patton. Several
members related interesting fea-
tures of the district federation conven-
tion held recently at Ventura.

ASSESSMENT NOTICE NO 4

The Sierra Madre Mining and Mill-
ing Company, location of principal
place of business, City of Sierra
Madre, County of Los Angeles, State
of California.Notice is hereby given that at a
meeting of the Directors of The Sierra
Madre Mining and Milling Company
held on the 6th day of October, 1911,
an assessment of one-fourth of one
cent per share was levied upon the
subscribed capital stock of the com-
pany, payable immediately to J. H.
Thorndike, Secretary, at the office of
the Company, Clark and Graham
Building, 325 Central Avenue, in the
City of Sierra Madre, County of Los
Angeles, State of California. Any
tack upon which this assessment
shall remain unpaid on the 10th day
of November, 1911, will be advertised
for sale at public auction and unless
payment is made before, will be sold
on the 2nd day of December, 1911, to
pay the delinquent assessment, to-
gether with the costs of advertising
and expense of sale.THE SIERRA MADRE MINING AND
MILLING COMPANY,
J. H. Thorndike, Secretary.At a meeting of the Directors of the
Sierra Madre Mining and Milling Com-
pany, held on the 10th day of Novem-
ber, 1911, it was voted to grant an ex-
tension of 29 days on assessment No. 4,
making the date of delinquency Dec. 9,
1911, and it was also voted to make the
date of sale January 11th, 1912.By order of the Board of Directors,
THE SIERRA MADRE MINING AND
MILLING COMPANY,
J. H. THORNDYKE, Secretary.Have you seen our line of heating stoves? We have
every style and price. No matter what your require-
ments are we can supply you, for if we have not what
you want we will get it for you.Waffle irons, griddles and other cooking utensils especially useful in
cold weather, you will find at our store. Full line of granite and
enameled ware.For the holidays we have all kinds of fine cutlery, table ware, tools and many
other useful articles which will delight young or old.

CLARK & GRAHAM

RELIABLE PLUMBING Phone Red 26 325 W. CENTRAL

ANNUAL HOLIDAY SALE

Congregational Ladies Hold Annual
Event Next ThursdayThe Ladies' Aid Society of the Con-
gregational Church will hold its annual
sale of holiday articles next Thursday,
December 7, in the Woman's Club
House, afternoon and evening. There
will be on sale a large assortment of
fancy and useful articles and candies,
made by members of the society. There
will be a large assortment of hand-
painted leather goods, also choice lin-
ens suitable for Christmas gifts."Jack Horner's Corner," under di-
rection of Mrs. R. H. Mackerras and
Mrs. C. H. Baker, will furnish a new
diversion and great sport for the chil-
dren, old and young.Ice cream and cake will be on sale
afternoon and evening, this department
being in charge of Mrs. A. A. Rice and
Mrs. A. S. Mead. The fancy work ta-
ble will be in charge of Mrs. E. N.
Mead. The domestic table will be in
charge of Mrs. Howard Hill. The can-
dy table will be in charge of Miss Lot-
tie Humphries.An elaborate supper will be served
cafeteria style under the capable di-
rection of Mrs. W. E. Walker and Dr.
Betts, supper being served from 5 to 8
o'clock. The menu will include roast
pork and apple sauce, roast beef,
creamed oysters, mashed potatoes,
baked beans, green peas, shrimp salad,
brown and white bread, pies, ice cream,
cake, tea and coffee.At intervals during the evening
choice musical selections will be ren-
dered by home talent performers.No admission fee will be charged at
the door. All the people of Sierra Ma-
dre and their friends are invited to at-
tend and will find the sale a great aid
in settling Christmas shopping prob-
lems.Newspaper patrons will please note
that I handle only the Los Angeles
Times and Examiner. I have nothing
to do with any other papers. A. S.
Mead.The News Liner Column is a great
market place for all classes of goods
and real estate. Try it.The News printery represents the
engraving house which does the work
of the most fashionable jewelry hous-
es in Los Angeles. Patrons are as-
sured of receiving absolutely correct
work at reasonable prices. There is
no finer Christmas gift than engraved
cards. Remember the News Printery
gives you the same service you would
get at the highest priced store on
Broadway.CERTIFICATE OF BUSINESS
Fictitious Firm NameThe undersigned do hereby certify that
they are transacting and conducting a
general automobile repairing, painting and
garage business, dealing in automobiles,
automobile supplies, and accessories, as a
co-partnership under the fictitious name
of the "Sierra Madre Garage," that the
principal place of business of said firm is
at the northeast corner of Montecito Ave-
nue and Baldwin Avenue, in the City of
Sierra Madre, County of Los Angeles,
State of California, and that said firm is
composed of the following persons, whose
names and addresses are as follows, to-
wit:Benjamin, 315 Penn Avenue, Florence,
California.
W. H. Williams, northeast corner Mon-
tecito and Baldwin Avenues, Sierra Ma-
dre, California.Witness our hands and seals this 14th
day of November, 1911.

BENJAMIN.

W. H. WILLIAMS.

On this 14th day of November in the
year nineteen hundred and eleven, before
me, A. S. Mead, a notary public in and
for said County, residing therein, duly
commissioned and sworn, personally ap-
peared Ben Clein and W. H. Williams,
known to me to be the persons whose
names are subscribed to the within in-
strument and acknowledged to me that
they executed the same.Witness my hand and official seal
this 14th day of November, 1911.
A. S. MEAD,
Notary Public in and for said County of
Los Angeles, State of California.

LIVE OAK DAIRY

We are here to stay. Our motto is
to please. Milk and Cream delivered
twice a day to all parts of the cityM. STEVENS, Proprietor
Phone Blue 27Money Saved
IS
Money Made
By buying for Spot Cash.
at Norris'

45c Creamery Butter	for	.36
15c pkg. Currants	"	.10
15c " Raisins	"	.10
15c " Quaker Oats	"	.10
15c " Shredded Wheat Biscuit	"	.10
25c " Pearlina	"	.20
50c can Baker's Cocoa	"	.40
30c Coffee, a lb.	"	.25
10c bottle Bluing	"	.08
40c Citron, a lb.	"	.25
70c tin Lipton Tea	"	.60
15c " Shrimps	"	.10

We are selling
16 lb. GRANULATED SUGAR FOR \$1Telephone or send in your orders. Goods delivered to all
parts of the city.

PHONE BLACK 12

S. R. NORRIS
Proprietor of the
Sierra Madre Dept. Store

--a holiday book

One of the finest Christmas presents to be found,
especially for elderly persons. A book that will
become a classic:

"Grow Old Along With Me"

By James M. Campbell, D. D.

A business man says: "I like to have the book where I can pick
it up for a few minutes at a time. No matter where I open it I
find something readable and stimulating to thought."

Handsome cloth binding, gilt tops—\$1.25 a copy

At the News Office

Sierra Madre Garage
and Machine ShopCars stalled and cared for. Gasoline and lubricating
oils always on hand. Fittings and supplies kept in
stock, and if we have not what you want, we will get
it for you. Full equipment for general machine work.
Cars for hire by the hour.We have one four cylinder roadster, fully equipped, in
first class condition. Will make a good delivery car.
Also one five passenger touring car. Call and get our
prices.

GREEN 62

E. MONTECITO AVE.

NEWS LINERS PAY

COMING!!



SANTA CLAUS is expected to be at the O. K. CASH DEPARTMENT STORE next Monday, with a very large assortment of all kinds of toys and gifts for old and young, useful and ornamental. Don't buy elsewhere before you look over our large stock.

O. K.

Cash Department Store

No similar expenditure of money will give so much in the way of real elegance and good taste as engraved cards. They should be ordered immediately for Christmas, to avoid the late rush. The News Printery is the place.

A Checking Account

no matter how small,
is a convenience once
tried always used. : :
Start a bank account.
It helps you to save.

START TO-DAY

First National Bank

Sierra Madre — California

REYNOLDS & BERGIEN

UNDERTAKERS

Lady Attendant Cremating
Auto Ambulance

Phone Blue 68 West Central Ave.

Jewelry Repairs

Expert workmanship at moderate prices.
See our stock of new goods

H. E. Rader

Blue 42 Kersting Court

TWCROSS
SPECIAL DELIVERY

Trunks

taken to or from Santa Fe or
Pacific Electric Stations for 25c
When you are expecting any

Express or Freight

send us a postal or call up

Green 2 or Residence Black 11

We will watch for it and deliver
it promptly.

Office opposite Post Office

Southern Pacific Boosts
California as Home State.

"California has room for every man who will work."

"Charley" Fee, Californian first and passenger traffic manager of the Southern Pacific railroad company second thus summarized the spirit of California in a recent conversation with a group of business men of the state. Advancement of the interests of the land of sunshine and dollars to the pinnacle among the other states of the nation to which she is properly entitled was the subject that had brought the men together.

"Development of the community spirit among the people of the state until they present one solid front is needed to secure the best results," said Mr. Fee, "and that is what we all must strive to bring about. We men of the Southern Pacific have learned, as have thousands of others in California, that advertising is the best way to secure men of brains and brawn, who have a little capital, to come here and settle, and we also have discovered that one of the best ways to advertise for the right sort of men is at the Land shows like those held in Chicago and Omaha.

"The results obtained at these expositions last year are sending us back there this fall, and we want to take California with us. Not as she went last year, in scattered communities, but as a united state. We have proved the results to be obtained, now we intend to reap the harvest, and California will reap it with us. The railroad will be represented with lecture halls, where we will set forth by lecturers in a movie picture and stereopticon the advantages to be gained from a residence here.

Psychological Time is at Hand.

"The people of California and the men of the Southern Pacific have had their misunderstandings in the past. Some of our moves have been criticized, but time has shown that what was done was for the permanent good of the state. To-day, I am glad to say that there is a better spirit shown on both sides. Now is the psychological time to get together for the interests of all.

"I am a Californian first and a Southern Pacific man second. My home is here; and it is highly gratifying to me that Californians are coming to a realization of the fact that the Southern Pacific has the state's best interests at heart. California has produced the greatest railroad men in the world. She has sent them to the East and other parts of the West, and they have made good wherever they have gone. They have built roads where other men have said roads could not be built.

First to Search World for Men.

"Our railroad was the first to send its agents to Europe to seek out the best men and bring them to California to make their homes. We brought vineyarders that planted vineyards and helped build up the great grape industry of the state. We brought fruit growers and other tillers of the soil.

"A conservative estimate of the number of families we have brought into California is over 250,000," said Mr. Fee. "Government statistics show that each family is worth \$3,000 to the commonwealth in which it resides. That means that we have added from this source alone \$750,000,000 to the state's resources, because these were permanent residents.

Railroad Increases Land Values.

"There are in this state millions of acres of land that will grow just as bountiful crops as any land in the state, but there is lack of people to thoroughly till the soil. The lands of California that to-day are worth as high as \$1,000 an acre were not worth more than \$5 a comparatively few years ago. It is the railroads and the speedy transportation that they give, together with increasing population, that have increased their value. The people of California are coming to realize that this is true, and that the partnership that exists between its people and its railroads is really a close one, and that co-operation is needed to obtain the best results.

"When the double tracking now being done by the Southern Pacific railroad is completed we will have the longest stretch of double track of any railroad in the world," continued Mr. Fee, "and it will give to California practically express service for all their freight to the east. Our lines in the state radiate in many directions, and we are thus enabled to bring the furthestmost parts of the commonwealth into close touch with the great markets not only of California but of the east and the world.

Estimating Lapse of Time.

It is not common to find a person who can correctly estimate the lapse of a single second. But in these days of speeding automobiles the exact time when each of two colliding vehicles must have occupied particular spots may be a matter of great importance. In a recent experiment a car took nearly two seconds to stop after brakes were applied, and in that time it moved nineteen feet. So even fractions of a second are important. One can train himself to estimate even tenths of a second. Try it with a watch, and it will be found that it is just possible to count ten in the lapse of a single second. But one must count fast to do it.

"Therefore it is up to all of us Californians, whether railroad men, merchants, manufacturers, horticulturists or farmers, to get together. We must establish this community spirit that already is securing a hold, and we must establish it so firmly that nothing can disrupt it.

Community Spirit Was Lacking.

"At the last land show in Chicago California was not adequately represented because the state as a whole had not awakened to the significance of such exhibitions. Many counties had exhibits and mighty fine ones, but there was no spirit of unity. And yet on California day the people of Chicago forced their way into the big Coliseum, where the United States Land and Irrigation Exposition was holding this exhibit and clamored for a sight of the wonderful products. It was the biggest day of the two weeks, and the carload of fruit given away was one of the best advertisements the state ever had.

"When the Southern Pacific saw that the movement to tell that part of the East what California was doing had not taken hold as it should we turned in to remedy it by undertaking to cement the whole state display with a general exhibit supported by stereopticon slides and motion pictures. True, that was a big advertisement for the Southern Pacific, but it was a bigger one for the state.

"This year the manner of exhibiting should be changed. We want the state as a whole to come in. We want every town and every community from Del Norte to San Diego to come with us. If those who take exhibit space will send their exhibits to me I will see that they are carried free of all charges to Chicago. We would like to do more, but cannot because of the restrictions of the interstate commerce law.

"It makes no difference whether these exhibits come from communities along our line or not we will handle them free. We are for the state as a whole and we want to see it prosper.

Interests Same as Those of State.

"There is a very natural reason for this. Our interests are identical with those of every person in the state. In the prosperity of California and Californians lies our prosperity. Of course we increase our business, but it is only by increasing the business of the people of California that we can increase ours. Our property is here just as is that of other men and women. Many of our stockholders live here. We want all California to prosper because we are Californians. The man who owns a two-room cottage and makes his home there with his family is no more interested than we, for we pay taxes just as he does so it is only natural that we want the state to prosper.

"We have for years been actively furthering the interests of California by far-reaching advertising campaigns throughout the East and abroad. Millions of pieces of literature have been placed in the hands of interested people and thousands of pictures have been hung in conspicuous places throughout the country. Photographs are printed in great numbers for use in illustrating special articles about California. We are at the present time supplementing and emphasizing our other advertising work by keeping a corps of lecturers constantly in the field. Such special occasions as these offer communities along our line a splendid opportunity to gather up the results of the work we have done and the interest we have aroused. I cannot too strongly urge the fact that every community wanting new residents and hastened development should have specific and energetic representation at the Chicago Land Show.

"Let us get together, pool our resources and tell the world in convincing fashion what we have. Our lecture halls at the land show will be thrown open to Californian communities free of all cost. Back your lecturers up with moving picture films and stereopticon views and you will be surprised at the results. Last year 77,000 persons heard our lecturers. This year 100,000 will listen.

"Every business man in California should have on his stationery the line 'California has room for the man who will work.' Make that our slogan and pound it into every man we can reach. Then get together with the Southern Pacific and show what team work between real Californians can do and we will people the state with men and women that will be a credit to us, add to our own as well as their wealth and help boost California to the topmost round on the ladder of success."

NO IDLE RICH.

The term "idle rich" is certainly a misnomer now if it ever had a foundation in fact. There never was such a class and never will be. You don't characterize a species by a few isolated freaks. Industry is not a matter of the possession or lack of means. It is an inherent characteristic in certain natures. No one remains both rich and idle for a long time, as the vices and follies that idleness creates soon dispossess the drone of his unearned increment.—Mrs. O. H. P. Belmont.

Los Angeles Tribune

The best daily published in Los Angeles

and the

Sierra Madre News

Every Friday — Your home paper

Both for \$3.50

Regular prices, Tribune \$3.60, News \$1.50. You save \$1.60 if you act promptly. This offer good for a limited time only. See about it at the

News Office

NINE GOOD REASONS
FOR HOME PATRONAGE

- 1 Your home merchant can duplicate any price made by any responsible concern on goods of equal quality in the same quantity and on the same basis of delivery and payment
- 2 You can examine your purchases in the home store and be assured of satisfaction before investing your money
- 3 Your home merchants are always ready and willing to make right any error, or any defective article bought
- 4 Your home merchants help support, through direct and indirect taxation your schools, churches, etc.
- 5 Your home merchants are your good friends ever ready to extend a helping hand in time of need
- 6 If this community is good enough for you to live in, it is good enough to let others live in
- 7 The best citizens in this community are those who believe in and practice home patronage. Be one of the best
- 8 The merchants in the distant city give you nothing valuable the home merchant cannot give you and the former cannot and will not do for you many things the latter will do
- 9 Every dollar kept in circulation in this community helps increase property values. Every dollar sent out of this community that could as well be spent here hinders the wheels of progress and helps build up some other community at your expense

If any of these reasons apply to you let us know your wants and rest assured that no expense or effort will be spared in meeting you more than half way in making Sierra Madre an economical place to buy

A Turkeyless
Thanksgiving

Is possible but not very complete.
Financial success that is not founded
on real estate is equally as unsatisfactory.

Get the habit-- begin with those
Sierra Madre Park Tract lots.

! 10 per cent down, balance monthly !

A. S. MEAD

Real Estate Loans Notary Insurance
Rentals and Exchanges in charge of E. W. Mead

SIERRA MADRE NEWS

by GEORGE B. MORGRIDGE

Published Fridays.

Subscription \$1.50 Yearly

Entered as second class matter at the postoffice at Sierra Madre, California

Office, Room G, Kursting Court
Telephone Black 42, Universal Long Distance ConnectionsOpposite P. E. Stati
Telephone Black 42, Universal Long Distance Connections

FRIDAY, DECEMBER 1, 1911

BY THE WAY

With both sides keyed up to the highest nervous tension and feelings of the most intense bitterness in many quarters, many people are expecting scenes of disorder at the Los Angeles election next week. While no general trouble is to be expected it would be rather surprising in view of all the circumstances if the day passed without at least a few near-riots.

Several months having passed since anyone has been taken into custody for jumping on and off the cars in Sierra Madre, the practice is growing prevalent again. This time it is boys eight or ten years old. Probably good stiff talk from the marshal would have the effect of putting a stop to the dangerous practice.

Country merchants who are inclined to complain because their townsmen do their Christmas shopping in Los Angeles should remember that they

have at their disposal the same means of attracting buyers that the big city stores use so successfully. Without the liberal use of printers' ink the department stores would make a sorry showing. The country merchant has little ground for complaint who fails to make use of the means at his command for drawing trade to his store. To be sure, advertising will not sell goods which he does not have in stock or which he does not present in reasonably attractive way to the prospective purchaser who has been attracted to the store by a well-drawn ad.

La Follette adherents organized for a state-wide campaign at a meeting held in San Francisco last Saturday with a presidential preference primary. It is claimed that the Wisconsin senator will receive a majority of the republican votes in the state. The strength of his following so far in advance of the actual presidential campaign is little short of amazing.

HOW TO MAKE LIMEWATER.

Easy to Prepare and is Valuable About the Household.

One of the most useful agents of household economy, if rightly understood, is limewater. Its mode of preparation is as follows: Put a piece of fresh unslaked lime about the size of a half peck measure into a large stone jar and pour over it slowly and carefully (so as not to splutter too rapidly) four gallons of hot water and stir again two or three times in twenty-four hours. Then bottle carefully all that can be poured off in a clear state. Limewater is often sold by druggists as a remedy for children's summer complaint, a teaspoon in a cup of milk being a dose. When diarrhea is caused by acidity of the stomach it is an excellent remedy. When put into milk it gives no unpleasant taste, but rather improves the flavor.

When put into milk that might curdle when heated it will prevent it so doing, and the milk can then be used for puddings and pies. A little stirred into cream or milk after a hot day or night will prevent its turning when used for tea or coffee.

It is unequalled in cleansing bottles for babies, as it sweetens and purifies without leaving an unpleasant odor.

How to Clean Gilt Frames.

Where is the home that has not got its quota of gilt frames, be they tiny and few or large and many? And the problem of keeping them bright—how many know it? This is information that ought to be pasted in your scrap book on one of the pages "C" for cleaning.

For cleaning gilt frames there is nothing better than a wad of fresh bread sprinkled with a few drops of benzine and ammonia (benzine away from fire), and you will find that the moisture in the bread is enough to absorb the stronger qualities of the ammonia and what remains of it on the surface is sufficient to supply the frames with a pretty appearance of newness. Wash off the frame afterward with water in which a little borax has been added.

How to Use the Broom.

Few people handle a broom properly, although accustomed to its use every day of their lives. Always draw your broom by leaning it forward, because this allows the dirt to be moved along more gently and will not raise much dust. Most sweepers thrust the broom ahead of them in a sort of digging way, with the handle toward the sweeper. This breaks the broom, wears out the carpet, flirts up dust and makes the sweeping much more laborious.

How to Sharpen Scissors.

Many housewives will be glad to know a simple method for sharpening scissors so that they can be comfortably used while waiting for the emory wheel of the professional sharpener. Saw the blades on the neck of a glass bottle as if you were trying to cut the neck of the bottle in two. This will put an edge on the dullest of blades.

How to Save Ice Bills.

Take a box three or four feet square, fill four or five inches deep with clean coarse salt, keep salt well dampened and put milk and butter in this home-made refrigerator, as it will keep food nicely and prove a good substitute for an icebox.

ELUSIVE.

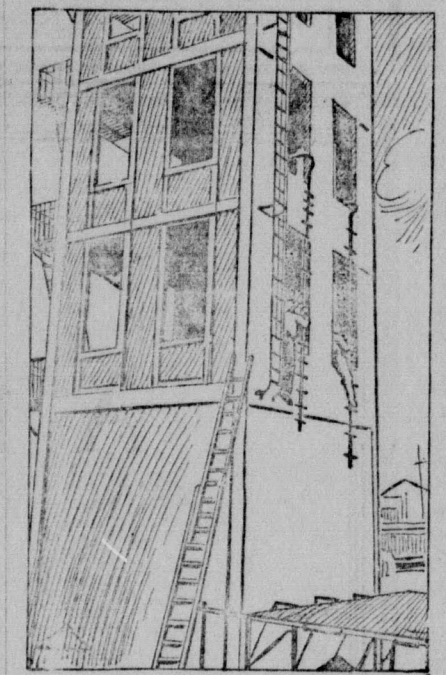
I SAW thee once—so radiant were thine eyes
That heaven stooped low to whisper,
"Love is near!"
So rich thy face in its abundant life
I dared not speak for all my hope and fear

I seek thee oft at night, when mists of rain
Blind me to all save where thy footprint gleams
But, oh, I shall not find thee, thou art gone
The way of love's too fleeting hopes and dreams.
—Henry Christeen Warnack.

FIREMEN'S DRILL TOWER.

Structure Designed For Training Fire Fighters.

A seventy-six foot drill tower for firemen has been erected by the city of Los Angeles, following the lead of other progressive municipalities, and classes of "sapoke eaters" are practicing feats of agility on it every day. In this way they will know just how to handle the scaling ladders, life nets, life line runs and other modern devices instead of having to take their lesson during actual conflagrations. The tower has the height of a seven story office building, but is only about twelve feet square. It is built of wood and provided with window openings, standard fire escapes, standpipes, etc., and provides an opportunity for the inexperienced firemen to learn their business, besides enabling their superiors to weed out those members of the force who do not show suffi-



MEN USING SCALING LADDERS.

cient strength or agility to render of feeble service. The practice with the scaling ladder is one of the most important, and the men are taught to mount from floor to floor with military precision of movement. It is essential when a crew is working together for each man to do his part "just so," and when four are sent up together with the ladders a fire captain directs their movements with a whistle and insists upon absolute accuracy of each movement. If a man uses the left hand when he should use the right, or vice versa, he is given a "ceiling down" until he does it right. The firemen are required to slide down the rope from the top of the building.—Popular Mechanics.

THOUGHTS ON MAN.

'Tis an old maxim of the schools
That idleness is the food of fools:
Yet now and then your men of wit
Will condescend to take a bit.

—Dean Swift.

Some minds improve by travel;
Others rather
Resemble copper, wire or brass,
Which gets the narrower by going farther.

—Hood.

Sound, sound the clarion, fill the life,
To all the sensual world proclaim
One crowded hour of glorious life
Is worth an age without a name.

—Scott.

Then deal with life as children
With their play,
Who first misuse, then cast
their toys away.
—Cowper.

News Liners

FOR SALE

FOR SALE—Victor talking machine No. 3, with 160 choice records and large cabinet. Outfit cost \$170. Will sell for \$65 cash. Apply 349 N. Lima. 9*

FOR RENT

FOR SALE—Practically new heating stove, cast iron top and bottom. A fine heater and in as good shape as it ever was. Can be seen at News Office. A bargain. 7tf

FOR SALE—White Leghorns of the Gregg strain, \$5 to \$10 per dozen; also R. I. Reds for eating. A. N. Carter. Phone Red 20. 8-9

WANTED

WANTED—Strong, middle aged woman wants work by the day of hour. Phone Green 81. 9*

TO OWNERS

List your property with me if you desire results. If the price is right I can turn it. Lloyd E. Noble, 601 Grant 30g, Los Angeles. Residence, Sierra Madre. 8

CITY AND COUNTY MAPS

The News Printery has made arrangements with Miss La Ra L. Whitlock, map publisher, to act as exclusive local agent for her publications. Two of the late maps are of particular interest. One is a transportation map of Los Angeles county, 24x32 inches. It has been adopted as the official map of the Pacific Electric Railway. It shows all interurban lines centering in Los Angeles, indicating single, double or four-track lines and all stations or points of interest. This map comes in two forms, a folder printed on tough, thin paper, with descriptive booklet, telling about the towns on the various lines, selling at 25 cents; and a wall hanger printed on thick paper, with moulding top and bottom, selling at 50 cents. The other is a map of Los Angeles city, 30x44 inches, the best and most complete ever published. The various street railway systems are shown in colors, and there is a table giving the routings of all cars. There is a street index for the entire territory covered, which reaches from the north of Glendale to the south of Watts, and from Bairdstown on the east to west Hollywood. In the folder form this map sells for 25 cents. The wall map is printed on glazed paper, cloth backed, and has the street and car indices on the margins, and sells for \$2. Samples of the maps may be seen at the News office and copies obtained there, either of the folders or wall maps.

CERTIFICATE OF CO-PARTNERSHIP

Fictitious Firm Name

The undersigned do hereby certify that they are conducting a meat business at Baldwin and Central Avenues, Sierra Madre, California, under the fictitious firm name of Sierra Madre Central Market, and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:
F. L. C. ROESS, 73 W. Laurel, Sierra Madre, Cal.
Charles C. Key, 73 W. Laurel, Sierra Madre, Cal.

Witness our hands this 1st day of November, 1911.

F. L. C. ROESS.

CHARLES C. KEY.

State of California, County of Los Angeles, ss.

On this 1st day of November, in the year nineteen hundred and eleven, before me, A. S. Mead, a Notary Public in and for said County, residing therein, duly commissioned and sworn, personally appeared F. L. C. Roess and Charles C. Key, known to me to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same.

Witness my hand and official seal.

A. S. MEAD,
Notary Public in and for said County of Los Angeles, State of California.

No. 8223
NOTICE OF FORECLOSURE SALE
Sheriff's Sale

Order of Sale and Decree of Foreclosure and Sale.
Abbie Louise Rohne, Plaintiff, vs. Crown City Realty Co., Inc., a corporation. Title Insurance and Trust Company, a corporation. Home Builders, a corporation. Defendants.

Under and by virtue of an order of sale and decree of foreclosure and sale, issued out of the Superior Court of the County of Los Angeles, of the State of California, on the 8th day of November A. D. 1911, in the above entitled action wherein Abbie Louise Rohne, the above named Plaintiff, obtained a judgment and decree of foreclosure and sale against Crown City Realty Co., Inc., a corporation, et al., defendants, on the 2nd day of November, A. D. 1911, for the sum of Five thousand, three hundred, six and 78/100 (\$5366.76) Dollars, gold coin of United States, which said decree was on the 4th day of November, A. D. 1911, recorded in Judgment Book 184 of said Court, at page 322. I am commanded to sell all those certain lots, places or parcels of land situated, lying and being in the County of Los Angeles, State of California, and bounded and described as follows:

Lots One (1) and Four (4) in Block (29) of the Pasadena Highland Tract in the Rancho San Pascual, County of Los Angeles, State of California, as per map thereof recorded in Book 24, page 59, Miscellaneous Records of said county.

Together with all and singular the tenements, hereditaments and appurtenances thereto belonging or in anywise appertaining.

PUBLIC NOTICE IS HEREBY GIVEN, That, on Tuesday, the 5th day of December, A. D. 1911, at 12:00 o'clock P. M. of that day, in front of the Court House door of the County of Los Angeles, Broadway entrance, I will in obedience to said order of sale and decree of foreclosure and sale, sell the above described property, or so much thereof as may be necessary to satisfy said judgment with interests and costs, etc., to the highest and best bidder for each and every of the said States.

Dated this 9th day of November, 1911.

W. A. HAMMILL,
Sheriff of Los Angeles County.

B. W. T. OSTERHOUT,
Deputy Sheriff.

DAVIS, KEMP & POST, Plaintiff's Attorneys.

6-7-8-9

News want ads. are little things but they are the means of transacting a lot of business in the course of a year. The price is 5 cents a line for each insertion.

The Season's Best

Fresh New Prunes 20c and 25c lb.

" " Figs 15c lb.

" " Apricots 25c lb., 2 for 45c

Cranberries 15c qt., 2 qt. 25c

Grapefruit 5c each, 6 for 25c

Grapes 5c lb.

Oranges, Apples and Bananas.

Watermelons and Casabas 10c and 15c

Fruit Cake 35c lb.

Fresh Vegetables Daily.

Postoffice Grocery

Petts & Welsher
Black 6

RENAKER & GAY

Funeral Directors

Resident Undertaker Olsen Bldg. Lady Assistant
Corner Baldwin and Central Phone Main 93
Auto and Horse Drawn Ambulances

NEW STORE
FURNITURE REPAIRING

Picture Framing, Antique Work and Refinishing

WM. E. SHELDON
41 N. Baldwin Ave.

Phone Green 60

Sierra Madre

Cleaning Pressing

Altering and Repairing done promptly and as it should be done. Work called for and delivered.

NIFTY SAMPLES

of the latest patterns for suits and overcoats just received. First class tailoring guaranteed.

SULLIVAN'S

Black 60

N. Baldwin Ave.

GAS

for Sierra Madre has been reduced to \$1.25 per 1000 cubic feet, effective with November bills—dating from meter reading of October 15. In connection with the reduction of the price of gas, we are offering a first class gas range completely installed upon the premises of a consumer for

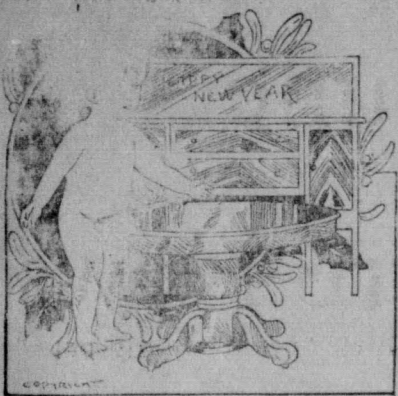
\$24

on a liberal installment basis or for \$20 cash. Our installment plan provides for a payment of \$4 cash and \$2 per month for ten months. This price includes the service connection complete from the street main.

A canvas of the city will be made at an early date. In the meantime phone your order to Monrovia, Black 263—at our expense.

Southern Counties Gas Company of California

FOR PRINTING THAT PLEASES TRY THE NEWS



New Furniture for the Fall

is just "the ticket." We don't care if you're only just married or whether you have been wed for fifty years

You Need New Furniture From This Store's Stock

From kitchen furniture up to mahogany center tables and dressing tables, our line is unsurpassed.

Our Furniture is Choice But Not High Priced

Joseph J. Bergien

Furniture and Furnishings
West Central Phone Blue 63

AUTO TIRES

Pumps, wind shields, oils, lamps, and all the other needs of the machine can be found at our garage. Fall line of toggery for the driver. All kinds of sporting goods

A. L. RYDER

160 EAST COLORADO ST. PASADENA



The World's Coal Supply

will be exhausted in a couple of hundred years, according to the scientists. Don't think too much about that, but rather see that

Your Own Supply

does not become exhausted now.

Give us your coal order for next winter's supply right now.

The longer you delay, the more your coal will cost you.

Black 50

TRANSFER AND EXPRESS.

Sierra Madre
Feed and Fuel Company
J. C. WHYTE, Manager

MONROVIA STEAM LAUNDRY

Cleaning and Pressing

All Work Guaranteed

First Class

Phone 87 Monrovia for driver

Carriage For Hire

By the Hour or Day. Meets any car.

M. GOLDSTEIN

Main 75 Res. Green 81